

## iTutorToday.com Headlines

### **These incorporate/respond to/compete with iTT's competitors**

**We need to talk about these topics because everyone else is doing it – This is important for SEO.**

Champion your child's academic future with online tutoring and coaching at iTutorToday.com.

Help your child learn more today with online tutoring and coaching at iTutorToday.com.

Customized online learning: iTutorToday.com.

Thanks iTutorToday.com for teaching me how to learn.

One-on-one coaching and interactive online tutoring: iTutorToday.com.

Better grades guaranteed with online tutoring and one-to-one coaching at iTutorToday.com.

Professional tutoring coaching and interactive online learning, that's the iTutorToday.com difference.

Everyone benefits from interactive online tutoring and personal coaching at iTutorToday.com.

iTutorToday.com is the safe, fun, secure and personalized way to improve your grades and confidence.

Our online tutoring is available 24/7, live your life then learn to learn on your own time at iTutorToday.com.

We can help you with any subject—math, science, English, or social studies—iTutorToday.com.

No appointments to make, just log on, learn, and improve your grades and self-confidence:  
iTutorToday.com

No learning centers to drive to; if you have a computer you have a tutor: iTutorToday.com.

Take the hassle out of homework and taking tests with fun interactive learning and tutoring coaching:  
iTutorToday.com

Better than traditional tutoring because you do it in your own time and it costs a lot less:  
iTutorToday.com

Finish your homework faster, take tests easier, do better in school and have more spare time:  
iTutorToday.com.

No special hardware or software needed: just a computer with internet connection and you're ready to learn it and love it: iTutorToday.com.

Affordable monthly plans, and the convenience of learning anywhere, any time: iTutorToday.com.

Caring coaches who help your child achieve academically through interactive online tutoring: iTutorToday.com.

Get your son or daughter excited about improving grades, homework, attitude and confidence: iTutorToday.com.

It doesn't matter if you're too busy, too stressed out, or totally fed up with trying to get your kid excited about school; with iTutorToday.com they'll love learning.

If your child is falling behind in school and you are looking for answers, you just found them: iTutorToday.com is inexpensive, effective and your child will love it.

Improve your child's next test score from a D to a B... iTutorToday.com.

Give your child organizational skills that removes clutter from his or her mind... iTutorToday.com.

Fuels your son or daughter's need to succeed with interactive online tutoring and personal coaching at iTutorToday.com

Put your child inside the same "Alpha Zone" the best students get into for stress-free, consistent fast learning: iTutorToday.com.

Stop struggling to help your child love learning with iTutorToday.com; start right now!

Help your child learn organization and learning skills that will last a lifetime: iTutorToday.com.

Traditional teaching methods don't work for many of today's kids; don't be ashamed just get them fun and effective help with iTutorToday.com.

Yes, your child CAN be excited about learning: iTutorToday.com is the key to unlocking their passion for lifelong learning.

Most kids demand that everything entertains them. iTutorToday.com is entertaining, interactive online learning at its best.

Is your child being left behind in the current education system? Put them out in front with iTutorToday.com.

Instill the high-performance mindset of top students in your child with interactive online tutoring and coaching at iTutorToday.com.

Eliminate your son or daughter's educational mental blocks; unleash their learning beast with iTutorToday.com.

Motivate your child the with the positive feedback and self image boost only online learning and personal coaching can give: iTutorToday.com.

Fortify your child's skills, habits and confidence with online learning at iTutorToday.com.

Tutor any subject they need, Math, Algebra, Geometry, Science, Chemistry, Physics, Language Arts, Social Studies, English, History, College level and more...Grades 4- College.

Help your child absorbs lessons like a sponge, get high test scores and build academic and personal self-worth: iTutorToday.com.

## **Student focused, affirming**

**This set is about reinforcing how wonderful kids are. Befriend the kids through iTT**

**Could be coach vernacular**

No more tension about grades! iTutorToday.com.

Excel in school. Excel in life. Lead the pack with iTutorToday.com.

Are you an average student who just gets passed over in class? Get the help you need at iTutorToday.com.

"That's great!" iTutorToday.com

"Well done!" iTutorToday.com

"What a great idea!" iTutorToday.com

"Way to go!" iTutorToday.com

"That's awesome!" iTutorToday.com

"You've made real progress." iTutorToday.com

"You are a natural..." iTutorToday.com

"We make a great team." iTutorToday.com

"You're exactly right." iTutorToday.com

"I knew you could do it." iTutorToday.com

"We'll work it out together." iTutorToday.com

## **Parent and student focused, personal, casual language**

### **Good foundation for the educational and social experience for buzTweet**

Horace Mann said “A human being is not attaining his full heights until he is educated.” Grow with us: iTutorToday.com.

iTutorToday.com: your child’s bridge to academic and personal excellence.

Light your child’s fire for learning: iTutorToday.com.

Learn to learn, take things in, form opinions. iTutorToday.com

Having a hard time making friends at school? Increase your brain power with iTutorToday.com and attract the people you really want to hang with.

Don’t feel like you fit in at school? Show them you do by becoming a rock star with iTutorToday.com.

Being teased or bullied because you are having trouble with some courses at school? Show them who’s the smart one: iTutorToday.com.

Bored with school? Make it fun with help from iTutorToday.com.

Your teacher doesn’t notice you because you’re doing “okay” in class? Get noticed by doing great! iTutorToday.com

Even your parents think you aren’t getting the education you need at school? Fill in the gaps with iTutorToday.com.

iTutorToday.com: it’s like playing video games. And it makes you smart.

If you like playing video games, you’ll love iTutorToday.com.

If your child loves video games, they’ll love iTutorToday.com.

So you want to be a \_\_\_\_\_? iTutorToday.com can help you with that.

## **Student vernacular/slang based**

iTutorToday.com’s got game.

Blow your own mind: iTutorToday.com.

Be the big man on campus. iTutortoday.com

Run with the big dogs. iTutorToday.com

Go for the gold. iTutorToday.com

Raise your hand. iTutorToday.com

Bling your brain. iTutorToday.com

## **Texting based**

2G2BT: iTutorToday.com (Too good to be true)

A3: iTutorToday (anyplace, anywhere, anytime)

DIRFT: iTutorToday.com (do it right the first time)

DWBH: iTutorToday.com (don't worry, be happy)

GFI: iTutorToday.com (go for it)

XLNT: iTutortoday.com (excellent)